



Recommended Reading

Changing the way Americans use television.

General Reading about Television

Healy, Jane; *Endangered Minds: Why Our Children Don't Think*; Simon & Schuster, New York, 1990

Mander, Jerry; *Four Arguments for the Elimination of Television*; Quill, New York, 1977

McKibben, Bill; *The Age of Missing Information*; Random House, New York, 1992

Winn, Marie; *The Plug-In Drug, Television, Children and the Family*, Viking Penguin, New York, 1977

Creating Alternative Activities

Bennett, Steve and Ruth; *365 TV-Free Activities You Can Do with Your Child*; Bob Adams Publishers, 1991

Healy, Jane; *How to Have Creative and Intelligent Conversations with Your Kids*; Doubleday, New York 1992

Trelease, Jim; *The Read-Aloud Handbook*, Penguin Books, New York, 1995

Working with Your Children to Reduce Television Usage

Bennet, Steve and Ruth; *Kick the TV Habit!* Penguin Books, New York 1994

Academic Writing About Television

Csikszentmihalyi, Mihaly and Kubey, Robert; *Television and the Quality of Life, How Viewing Shapes Everyday Experience*, Lawrence Erlbaum Associates Hillsdale, New Jersey 1990

Advertising

Jacobson, Micheal F. & Mazur, Laurie Ann; *Marketing Madness [A Survival Guide in a Consumer Society]* Westview Press, Boulder CO 1995